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Gibby Media Group releases new interactive DVD/DVDROM on Spokane/Coeur d'Alene Region on Green Thin Disc



Gibby Media Group, Inc. has released "Spokane / Coeur d'Alene the Regional Destiny" Interactive DVD/ DVDROM on Green Thin Disc. Copies of this disc are available for news outlets to review. The new Interactive DVD/ DVDROM on the Spokane CDA Region has been released on the companies Green Thin Disc, a thin flexible media disc with 4.7 Gigabyte capacity. It contains only half the amount of plastic found in conventional DVD's and no environmentally harmful bonder resins. Green Thin Disc requires very little protective packaging, and cuts shipping costs in half. The disc operates on Gibby Media's proprietary patent pending software engine making content playable on home DVD players and on Windows and Apple computers off the same disc, including videos, print and 100's of webs links to area businesses. Rich Hadley President and CEO of GSI stated "This is a unique resource produced by a well known local company. It should be a helpful tool for area business to grow the regional economy".

The Spokane / Coeur d'Alene the Regional Destiny" disc contains an introduction by Spokane Mayor Mary Verner, along with over 30 interactive videos on the region and hundreds of direct navigation links to area businesses. Gibby Media funded the project and did receive some support from area sponsors. Gibby Media has spent over three years shooting and editing video content on the entire region for the disc, including Spokane, Spokane Valley, Coeur d'Alene, Sand Point and surrounding areas. The disc features interactive videos on area parks, special events, cities, recreational opportunities, lakes, quality of life, hospitality, real estate, medical, business opportunities, and much more. The disc is a unique tool to help area business promote and market the region, encourage opportunities, increase exposure. In addition to government, community and corporate applications for the product, Gibby Media Group Inc. has also made it available to the general public at an introductory price of \$9.95 available now in retail outlets throughout the Spokane Region including Rosauers and Aunties book store. The disc will be updated every quarter to keep the content and web links fresh and current. Lon Gibby, CEO of Gibby Media Group Inc stated "Besides the inspiring content on our beautiful region, the disc itself makes a statement about our community and the concern we have for the environment, innovation, and technology." Gibby Media is also releasing a streaming website version of the disc with the same extensive interactive video content and web links. Gibby Media's Green Thin Disc is used by many well known national companies to save printing costs and enhance their message with multi-media content. Recently it was used at the UN United Nations Climate Summit to distribute complete books, catalogs, slide presentations, videos, audios and web navigation all on one single disc. Gibby Media Group Inc. is also moving forward in 2011 with its digital publishing, streaming, web cloud serving, video and data archiving with a major contract in place to provide GMT online browser video editing systems and archiving for publishers, print media and broadcasters.

For more details, a copy of the disc and preview of the new website, please call 509-467-1113 or email Lon Gibby at Lon@gibbymedia.com.